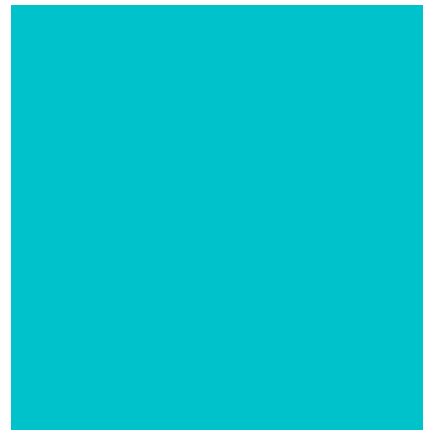


# Welfare and Sustainability Support

"where your people and our people come together to enhance productivity, welfare and sustainability"







We have developed a unique solution that combines the **best of human and advanced technological capabilities** to deliver new levels of farm productivity and animal welfare.

Providing data reports every day or when required and a full evaluation at the end of each batch

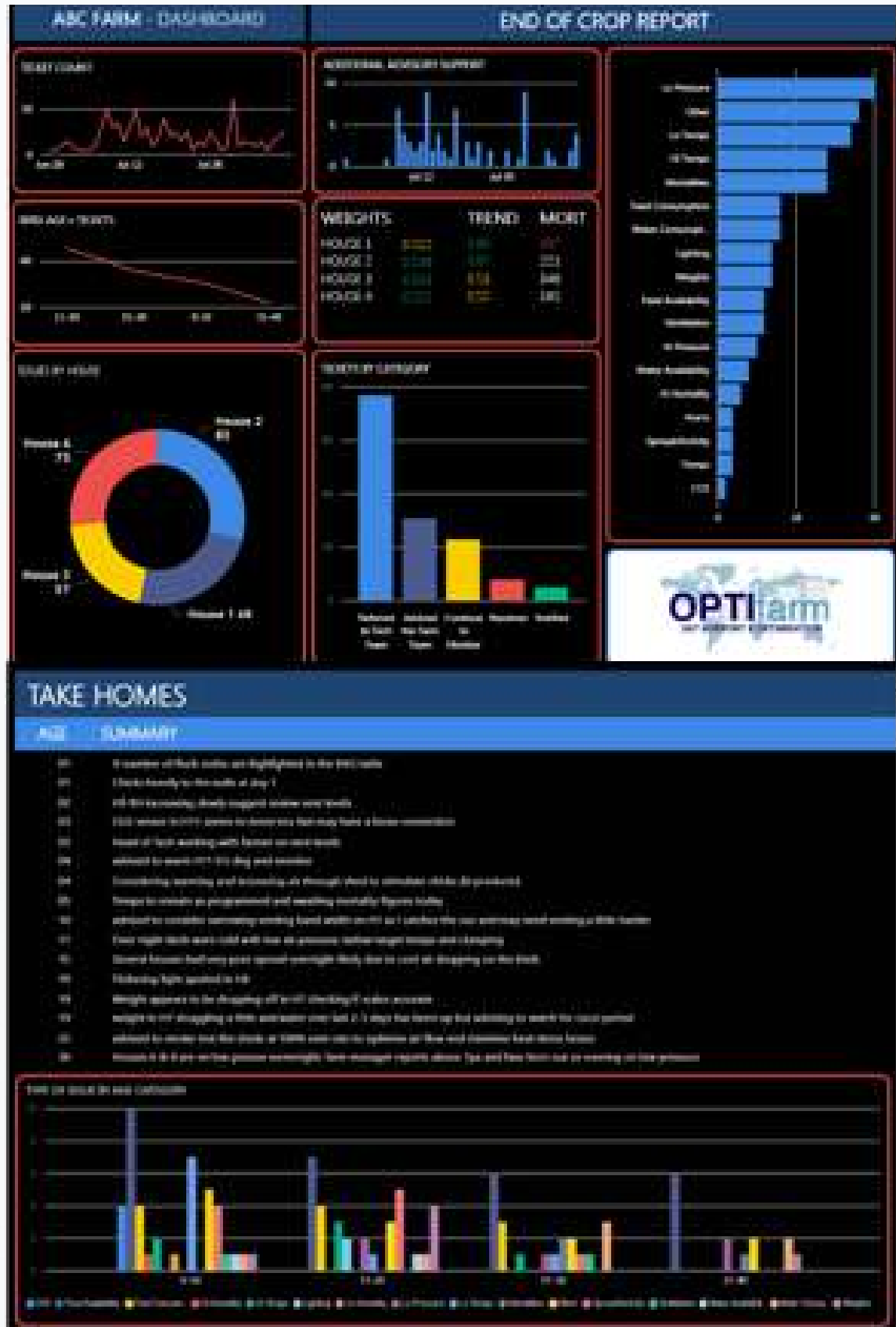


Assessing animal behaviour and welfare with data alone has proven challenging that's why we combine data and the personal element. We communicate with the farmer on site in real time to ensure a more accurate evaluation of animal welfare

- A unique way to establish a **welfare assessment in real time**, 24/7 for all farm facilities
- Trained technicians check the facilities against a welfare standard every 90 minutes, over 100 times per week, and all outcomes are **fully documented** in an online dashboard
- OPTIfarm uniquely assesses the welfare based on both the **data and feedback from the farmer** on site in real time to ensure a more accurate evaluation
- All data captured can be **available for interrogation**
- By linking productivity and welfare it is possible for OPTIfarm to **support a clients sustainability commitments**







In addition to our 90 minute Welfare checks and access to a Welfare Dashboard, we also provide daily reports and end of batch reports, these can be adapted to match current company strategies and be communicated at every stage of the supply chain.



Optimising, Sustaining and Advancing poultry production & welfare, globally, through innovative 24/7 human and digital assessments



[www.optifarm.co.uk](http://www.optifarm.co.uk)



+44 (0) 1246 569066



[info@optifarm.co.uk](mailto:info@optifarm.co.uk)



Peak House  
Peak Gateway Business Park, Eastmoor  
Chesterfield. S42 7DA

